

July 26, 2010

Dear Valued SURE-LOC Customer:

We are proud to announce that industry leader SURE-LOC[®] Archery Products has joined forces with Field Logic, Inc., a pioneering archery manufacturer, to propel SURE-LOC[®] hunting and target sights, scopes, bow presses and archery accessories to new heights.

Dianne Hensley (Gibbs), SURE-LOC[®] President, feels that Field Logic's acquisition of SURE-LOC[®] creates the opportunity to achieve the long-term goals of its founder, Steve Gibbs (†2007), inventor of the modern target sight. Merging the unfailing dependability and proven precision quality of SURE-LOC[®] products with the creative team and innovative technology of Field Logic is a natural choice.

SURE-LOC[®] will carry on along its proven path of excellence in line with the legacy of Steve Gibbs. It will operate as a division of Field Logic, Inc., whose trusted brands include Rage broadheads, Block Fusion targets, GlenDel 3-D targets and IQ Bowsights. Dianne will continue to be involved to ensure that the transition to new ownership is seamless.

Field Logic possesses the dynamic staff, boundless ingenuity and cutting-edge tools essential to assure the commitment to quality and innovation that SURE-LOC[®] users rely on and treasure. SURE-LOC[®] archery products will remain the supreme choice for accuracy, dependability and durability. You will continue to enjoy the outstanding customer service you have come to expect.

We invite you to visit www.fieldlogic.com for more company information and SURE-LOC[®] product descriptions are available at www.sureloc.com. If you have any questions, please feel free to contact SURE-LOC[®] customer service toll-free at 1-877-322-9988.